



Initiative to improve Road safety in Thailand

9th EST forum
17-20 November 2015
Kathmandu Nepal



Decade of Action for Road safety in Thailand

- The Government of Thailand has set the goal to reduce the number of deaths resulting from road crashes by half by 2020.
- The effort covers road safety management, infrastructure, vehicles, drivers' behavior, and emergency medical systems.
- The cabinet assigned the center for Road Safety to prepare action plans with aims to promote road safety in Thailand and implement the plans to achieve goals as defined in the Moscow Declaration, which is to reduce road traffic fatalities to less than 10 people in every 100,000 population in 2020.

The action plans comprises of 8 key issues

Promote wearing of crash helmets

Reduce the risk from drinking alcohol and driving

Resolve hazard risk areas

Change driver's behavior to drive in safe speed and comply with the law

Improve vehicle safety standards

Improve performance of road user for road safety

Improve emergency medical services

Develop road safety management system in the country

Ministry of Transport Road safety action plan 2011-2015

196 plans/projects subject to 5 pillars

Road Safety management : 67 plans/activities , implement 32 plans/activities

Safer roads and mobility : 21 plans/activities , implement 8 plans/activities

Safer Vehicles : 17 plans/activities , implement 11 plans/activities

Safer roads users : 84 plans/activities , implement 60 plans/activities

Post crash response : 2 plans/activities , implement 1 plans/activities

Road safety campaign during Nation's festival holiday



more than 50 percentage of road accidents accrue during this period of time due to increase in demand for travel all over the country.



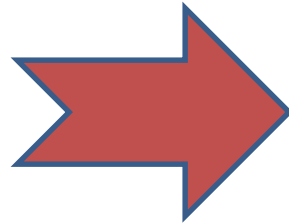


Road safety
audit training
program from
2004-2008

Black spot
treatment
training
program from
2009- 2014

3,000 people was train
including
Ministry of Transport,
Department of Disaster
prevention and Mitigation
Municipality and Police

100 percentage use of Helmet for both riders and passengers.



Enforcing the drink don't drive regulation

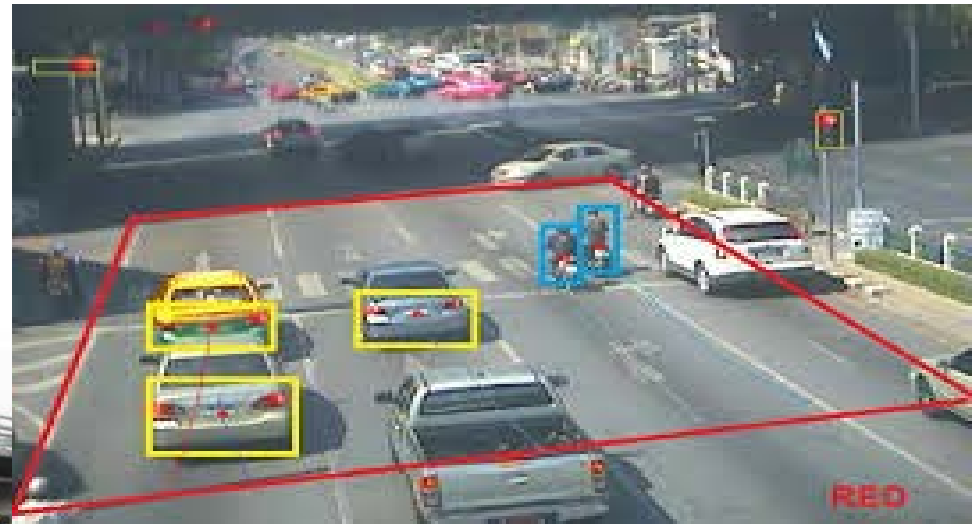


Blood alcohol concentration
limit : 50 cc



Redlight camera

- Installation of redlight camera at 90 intersections cover in Bangkok area



ROAD SAFETY EDUCATION FOR CHILDREN AND YOUTH PROGRAM by Ministry of Education



PROGRAMME Target Group

Main Target Group

Students in 76 provinces(including BANGKOK)

Sub Target Group

Teachers, Parents, Traffic Polices
and Communities

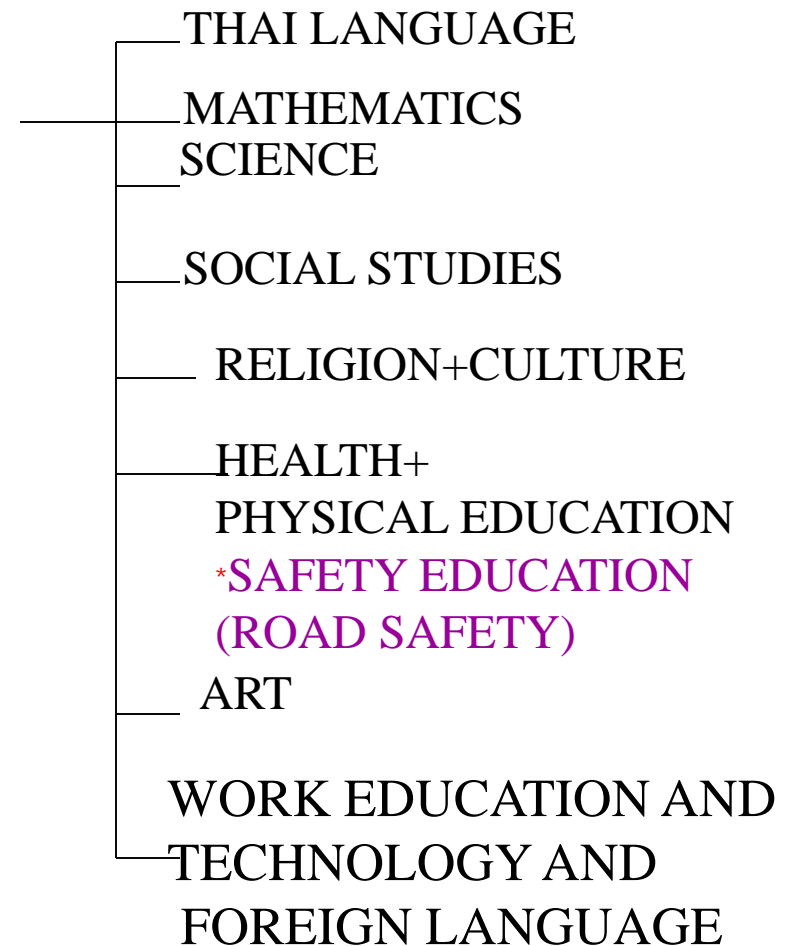
Main Activity

1. to integrate Road Safety Education within the new curriculum in each level
2. to train teachers and student leaders in Road Safety Education
3. to develop Teaching and Learning materials
4. to support road safety campaign in risky schools
5. to set up community networking with various agencies eg Royal Thai Police ,MOTC,Private Sector,MOPH, etc.



NEW BASIC EDUCATION CURRICULUM

8 GROUPS-SUBJECTS



ROAD SAFETY in HEALTH EDUCATION CURRICULUM

GRADE 1-3

Prevention
From Toy
and Playground
Accidents

GRADE 4-6

Prevention
Sports Accident

GRADE 7-9

Drugs
Home Safety
Community
Safety

GRADE 10-12

Accident Risk
Factors
Life Skills
Law Reenforcement



ROAD SAFETY EDUCATION MODEL

DELIVERING AGENTS

- Teacher
- Peers
- Parents
- Police
- etc.

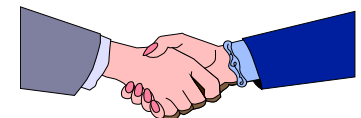
Teaching and Learning Process :

KNOWLEDGE + SKILLS+ATTITUDE
=BEHAVIORS

ENVIRONMENT TREATMENT

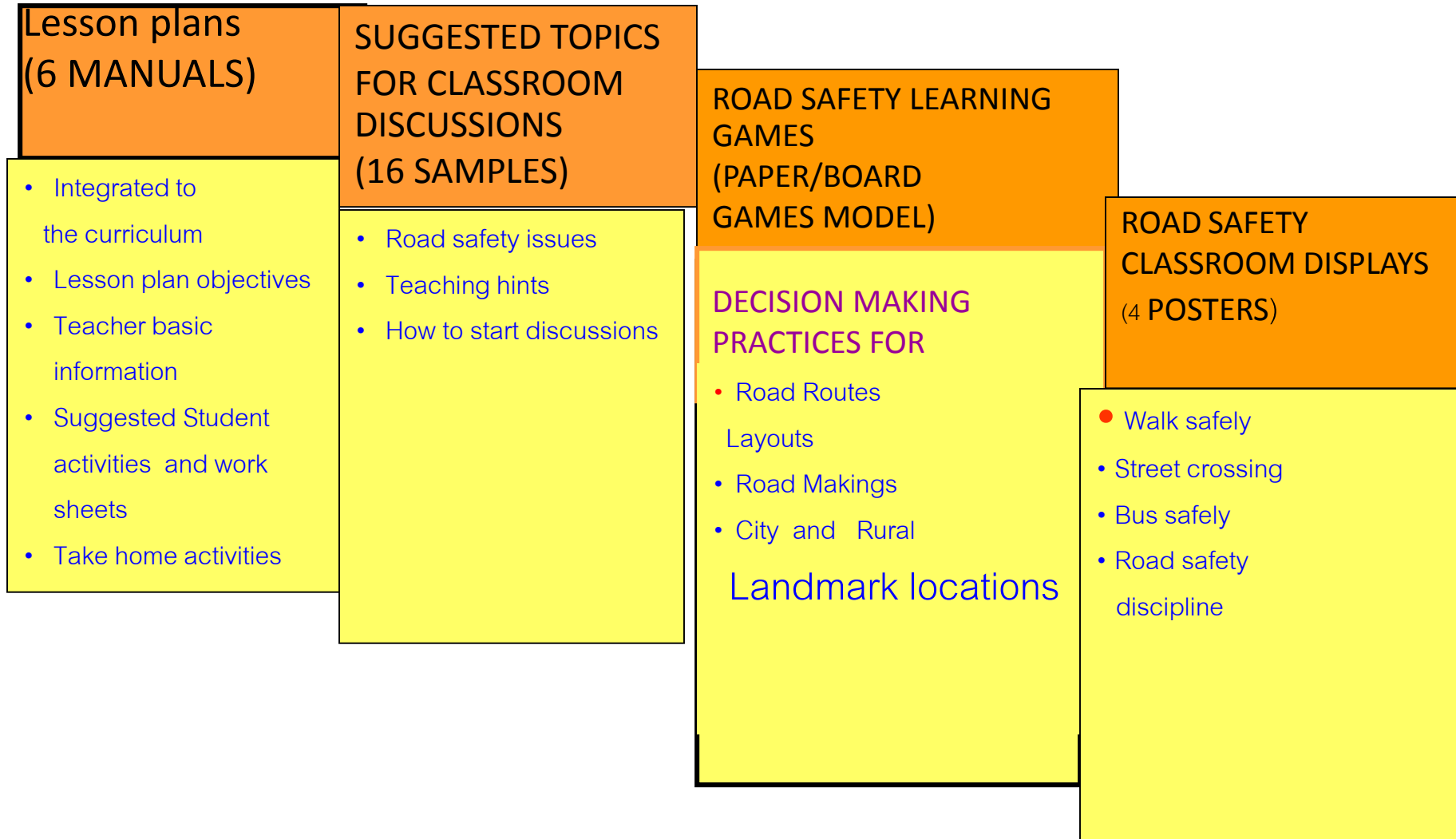
- CROSS ROAD TRAFFIC SIGNS
- RESPECT TRAFFIC RULES

Safe routes to school



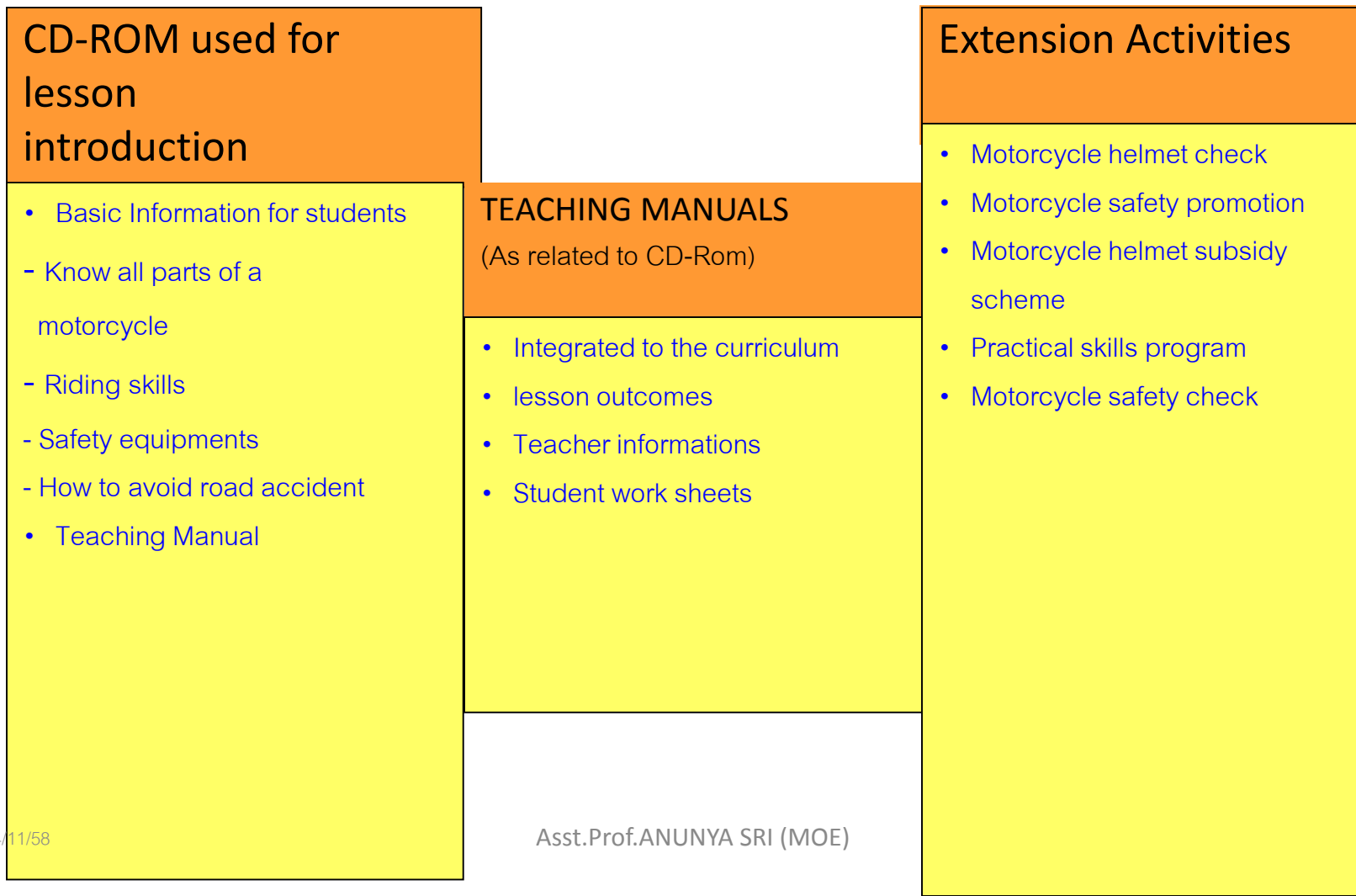
Road Safety Education Model

Primary Level 1 - 6 : Pedestrian and Passenger Safety



Road Safety Education Model

For Secondary and Vocational Schools: Motorcycle Safety



Thank you

